

CALIFORNIA ADVOCATES FOR NURSING HOME REFORM 35TH ANNIVERSARY



JOIN US FOR A GALA EVENT
IN SAN FRANCISCO MAY 4TH, 2019

Dear Friend of CANHR,

On behalf of California Advocates for Nursing Home Reform (CANHR), I am writing to ask for your support as a sponsor of CANHR's 35th Anniversary Dinner and Live Auction Gala, to be held May 4th, 2019 at San Francisco State University's Towers Conference Center.

For nearly 35 years, CANHR, a statewide not-for-profit 501(c)(3) advocacy organization, has been dedicated to improving the choices, care and quality of life for California's long term care consumers and their family members. Although CANHR is known for its work on nursing home reform issues, CANHR staff deal with a variety of issues affecting long term care consumers and their caregivers, including alternatives to institutional care, elder financial and institutional abuse, access to home and community based services, assisted living and funding of long term care. Through its website at www.canhr.org and its advocacy staff, CANHR provides needed information and support to thousands of consumers each year, as well as training, technical assistance and advocacy support to legal services programs throughout California.

CANHR's 35th Anniversary Gala is an opportunity to celebrate CANHR's progress and victories, and to serve as a call to action for the future of long term care.

Enclosed with this letter please find the CANHR 35th Anniversary Sponsorship Opportunities, which may help identify the gifting level that's right for (you/your company). Regardless of the amount you choose, your company name will be included in the event program, and your name will be included in the press release that will be published on the CANHR website. Please use the enclosed form and return it in the enclosed self-addressed envelope or make your donation online using a credit card at www.canhr.org/35th.html.

If you would prefer to donate goods or services, please contact Event Coordinator, Pauline Mosher at Pauline@canhr.org. If you have any questions, please contact me or Pauline directly at 415-974-5171.

I thank you in advance for your generosity and for your support of CANHR's work.

Sincerely,

A handwritten signature in cursive script that reads "Patricia S. McGinnis".

Patricia McGinnis
Executive Director

CANHR
Long Term Care Justice and Advocacy

35TH ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

LEGACY LEADER - \$15,000

8 TICKETS

- Recognition plaque and special acknowledgment at the podium by Executive Director.
- Logo or name placement on all event marketing materials including website, invitations*, event program, sponsor poster, photo walk and repeat.
- One Honor table seating at event.
- Full page ad on inside cover of program.

LONG TERM CARE REVOLUTIONARY - \$10,000

8 TICKETS

- Recognition plaque and special acknowledgment at the podium by Executive Director.
- Logo or name placement on all event marketing materials including website, invitations*, event program, sponsor poster, photo walk and repeat.
- One Honor table seating at event.
- Full page ad inside of program.

AGING POLICY CHAMPION - \$7,500

8 TICKETS

- Recognition plaque and special acknowledgment at the podium by Executive Director.
- Logo or name placement on all event marketing materials including website, invitations*, event program, sponsor poster, photo walk and repeat.
- Reserved table at event.
- Half page ad inside of program.

ELDER ABUSE ADVERSARY - \$5,000

8 TICKETS

- Logo or name placement on all event marketing materials including website, invitations*, event program, sponsor poster, photo walk and repeat.
- Reserved table at event.
- Quarter page ad inside of program.

ELDER JUSTICE ACTIVIST - \$2,500

4 TICKETS

- Logo or name placement on event marketing materials including website, invitations*, event program, and sponsor poster.
- Reserved half table at event.

RESIDENT RIGHTS WARRIOR - \$1,000

4 TICKETS

- Logo or name placement on event marketing materials including website, invitations*, event program, and sponsor poster.

LONG TERM CARE ADVOCATE SPONSOR - \$500

2 TICKETS

- Logo or name placement on event marketing materials including website, invitations*, event program, and sponsor poster.

** Pledge confirmation required by March 1, 2019 to be included on event invitations*

35TH ANNIVERSARY FUNDRAISING GALA SPONSORSHIP FORM

I am pleased to sponsor this important event to benefit California Advocates for Nursing Home Reform.

Please indicate sponsorship level below:

- \$15,000 Legacy Leader
- \$10,000 Long Term Care Revolutionary
- \$7,500 Aging Policy Champion
- \$5,000 Elder Abuse Adversary
- \$2,500 Elder Justice Activist
- \$1,000 Resident Rights Warrior
- \$500 Long Term Care Advocate Sponsor

I am unable to attend but would like to make a donation in the following amount \$ _____.

Name: _____

Address: _____

Email: _____ Phone: _____

Sponsor Acknowledgment:

_____ Yes, I (We) would like our organization advertisement/acknowledgment in the Program Booklet and at the event. I will provide a digital copy of our logo to pauline@canhr.org no later than March 1, 2019 to be included on event invitations.

**Confirm your sponsorship by April 1, 2019 to be included
on all other event materials.**

**Kindly complete this form, make checks payable to "CANHR" and mail to
650 Harrison St, 2nd, Fl. San Francisco, CA 94107
or pay with a credit card on our fundraising gala webpage at www.canhr.org/35th.html.**